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OpenPictures, Steel forge bond

COLOGNE, Germany – Los Angeles-based international film consultancy The Steel Company has signed a deal with German financing group OpenPictures to jointly acquire film rights for Eastern Europe, the two companies said Thursday. “We are excited to be in business with a quality company such as OpenPictures and look forward to bringing both commercial and appealing feature films to the fast growing Eastern European market,” Steel Co. president Gordon Steel said in a statement. Munich-based OpenPictures said the deal will allow it to tap into Eastern Europe’s “huge and interested audience with a growing market potential.”
(Scott Roxborough)